



CITY OF
SIOUX FALLS

Parks and Recreation

November 2021

Falls Park Visitor Center

Management Agreement



Overview

- Current Agreement
- Expires 12.31.21 (5 Year Term)

New Agreement

- 9 month Term: January 1, 2022 – September 30, 2022
 - Discussions are on-going between the Chamber and Experience Sioux Falls regarding potential separate legal status for Experience Sioux Falls.
 - 9/30/21 coincides with the end of the Chambers fiscal year.
 - 60 day termination clause exercisable by City, which allows for transition of agreement once an effective date of separate legal status is determined.

Agreement Updates

- Agreement is with the Chamber on behalf of the CVB (aka Experience Sioux Falls)
- Section 3 – Scope of Services - #5 added “other print and digital marketing” at end of sentence and removed specific magazine titles
- Section 9 – Hours of Operation language was changed to require hours be pre-approved by the director. Previously, specific hours were stated in the agreement.

Timeline

- Parks & Recreation Board Meeting – Approved, November 17, 2021
- City Council Informational – November 23, 2021
- City Council Meeting – December 7, 2021
- Effective January 1, 2022

Questions?