

Eat Well Sioux Falls Grant Program

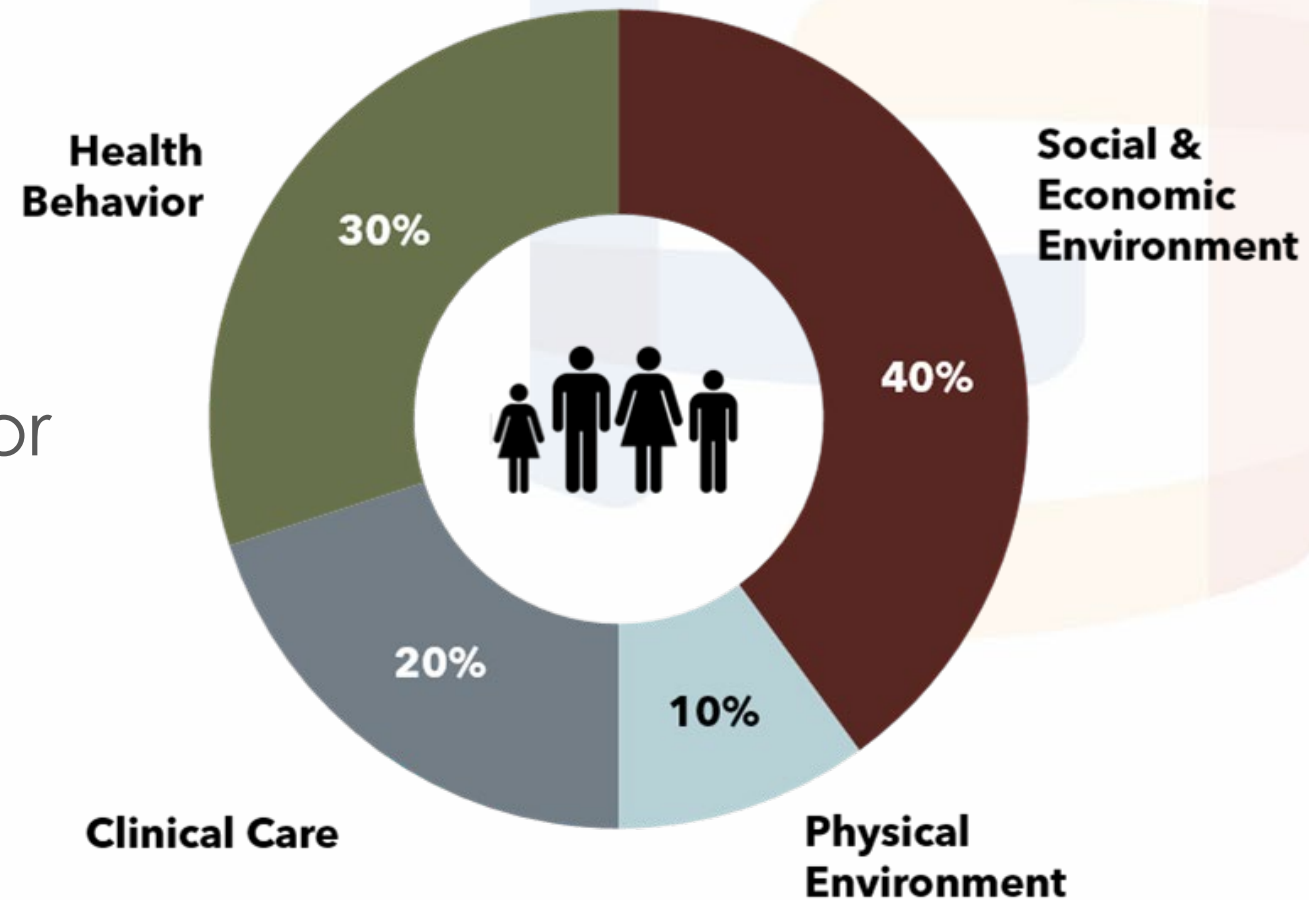
April 19, 2022



Food Access as a Community Need

Eating a Healthy Diet is Difficult Without Access to Nutritious Food

- Our environment impacts our health, and that includes the food environment.
- When healthy foods are not available, people may settle for foods higher in calories and lower in nutritional value.
- Food challenges includes low fruit and vegetable consumption in the Sioux Falls

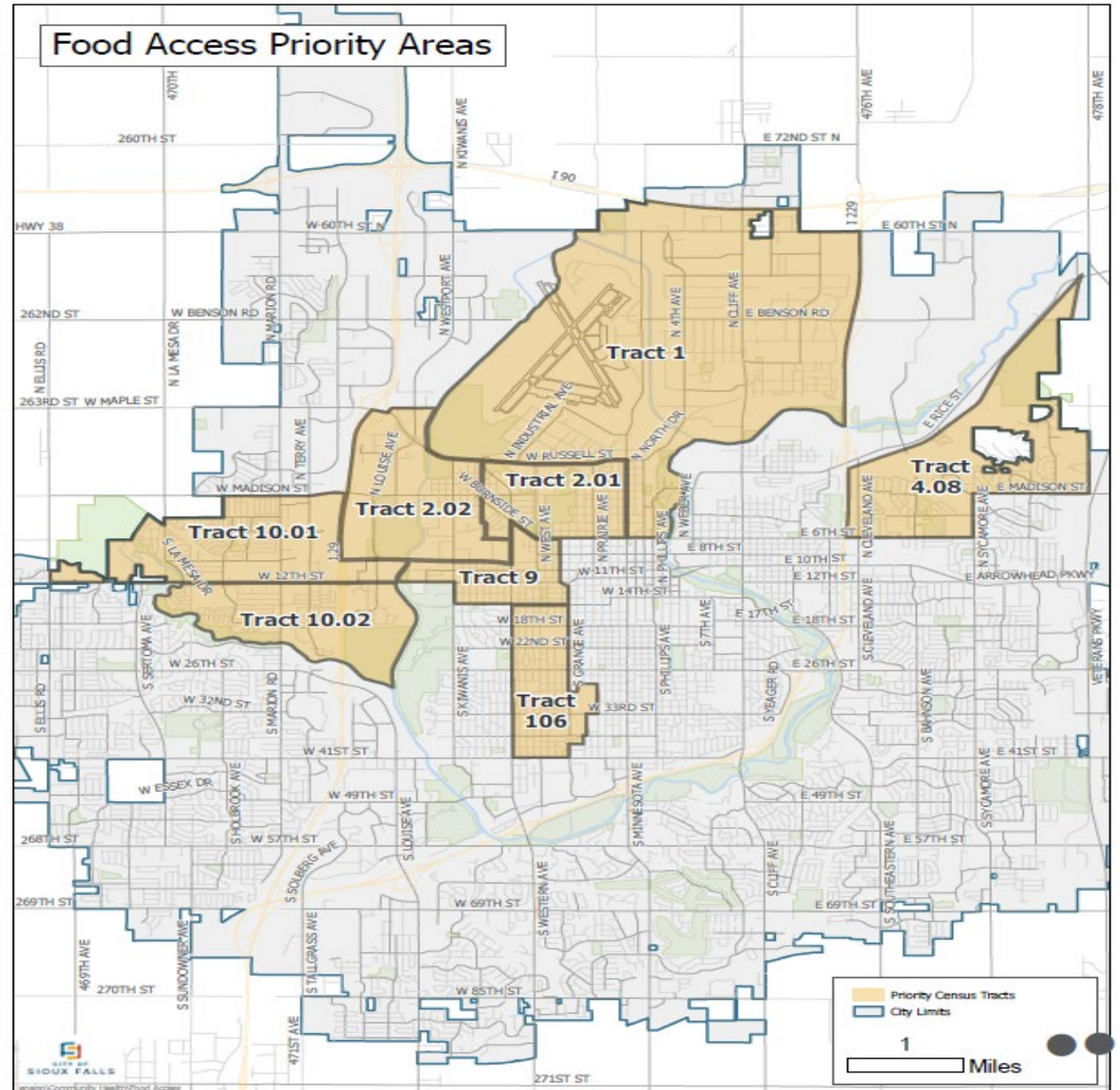


Adequate access to healthy foods is necessary to combat the growing burden of chronic diseases in our community

- Of the adult population in the Sioux Falls metro area*
 - **35.5%** are **obese**.
 - **31.2%** have **high blood pressure**.
 - **11.3%** have **diabetes**.

Environmental Barriers to Eating Healthy

- The number of census tracts classified as **Low Income and Low Food Access** in Sioux Falls increased in the last few years.
- People in low food access areas are more likely to rely on convenience stores or gas stations, which often lack fresh and healthy



The Eat Well, Sioux Falls Grant Program

- One-time monetary award(s) to incentivize intervention(s) from private or community organizations.
- Goals:
 - Incentivize provision of healthy grocery options to Food Access Priority Areas and populations;
 - Strengthen the local food system; and
 - Promote healthy eating behaviors among Sioux Falls residents.

The Eat Well, Sioux Falls Grant Program

- Eligibility:
 - Existing or new for-profit, nonprofit or cooperative entities.
 - Projects that
 - establish a grocery store or supermarket in in a food access priority area, OR
 - implement an innovative program to increase access to healthy foods in a sustainable and equitable manner for residents in a food access priority area.

The Eat Well, Sioux Falls Grant Program

Assessment Criteria

- Potential for Impact
- Equity
- Feasibility of Intervention and Likelihood of Success
 - Ability to offer fresh produce and fresh meat
- Organizational Capacity
- Sustainability Plan
- Evaluation Plan

Allowable Use of Funds

- Startup and Working Capital
- Furniture, Fixtures, Equipment
- Direct Costs of Providing Healthy Food / Operating Expenses
- Other Justifiable Costs

Not Allowable:

- Restaurants, cafes and prepared food businesses
- Businesses with alcohol or tobacco retail sales as a primary revenue source
- Political activities

How to Apply

Online form at www.sioxfalls.org/eatwell

- Detailed information on the grant program available on the website.
- Applications accepted on a rolling basis until available funds are awarded.